Select Project Criteria

DEFINE WHAT SUCCESS NEEDS

What am I making, for whom or what context, and within which constraints?

Name two or three things the outcome needs to achieve.

Use these criteria to guide selection, making and feedback. Return and revise them if the project changes.

WORKING AT A4

Write brief answers in the top panels. Give each criterion one clear sentence.

PROJECT BRIEF / CRITERIA

01 WHAT AM I MAKING?

Name the intended piece, project, collection or body of work.

02 FOR WHOM / WHAT CONTEXT?

Audience, use, setting or presentation context.

03 CONSTRAINTS / QUALITIES TO PRESERVE

Time, resources, materials, scope; the three qualities you want to carry forward.

TWO OR THREE THINGS THE OUTCOME NEEDS TO ACHIEVE

1

2

3