# Commit Creative Direction Board

## MAKE IT COHERENT

Create the clearest visual summary of Volume 2. Use images, samples, swatches, motifs, marks and very short notes.

Everything should point broadly in the same direction while leaving enough space for the work to keep evolving.

## SUMMARISE

- Strongest visual evidence
- Signature colours
- Three to five words
- A next-project seed

## CREATIVE DIRECTION BOARD

### IMAGES / SAMPLES / MOTIFS / MARKS

### SIGNATURE COLOURS

### 3-5 WORDS

### NEXT PROJECT SEED

Write short notes or add a quick thumbnail.