Transform Reimagine

DATE / /

HOW TO USE THIS PAGE

Use what you decoded as raw material for something new.

Change one thing at a time. Push, combine, simplify, remove and exaggerate.

WORKING AT A4

Write short notes in the small panels. Describe each quick variation in words.

24 WHAT AM I TRANSFORMING?

Choose the reference, element or starting point you want to work from.

25 WHAT IS WORTH KEEPING?

Identify the qualities, details or essence that should survive the transformation.

26 WHAT CAN I CHANGE?

Try one or more transformation moves.

- ☐ Scale
- ☐ Crop
- ☐ Rotate
- ☐ Simplify
- ☐ Exaggerate
- ☐ Repeat
- ☐ Combine
- ☐ Rearrange
- ☐ Remove
- ☐ Change material
- ☐ Change mood
- ☐ Other

27 TRY A TRANSFORMATION MOVE

Describe three quick variations. Don't aim for finished ideas.

TRY 1

TRY 2

TRY 3

28 WHAT EMERGED?

Notice anything you didn't plan.

29 WHICH DIRECTION FEELS PROMISING?

Choose what has the most energy.

A small shift can open a new world.